

GO WILD



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FRUIT & HIBISCUS DRINK MIX

REASONS TO BELIEVE

- Popular as an infusion in beverages and getting hits in many other applications, Hibiscus answers consumers' desire for natural, new and unique experiences.
- The purple colour is commonly associated by consumers with wild berries and its potential health benefits.

COMPOSITION

SD01290002 – Apple juice powder – 45.7%

SD00740003 – Clear raspberry juice powder – 29.6%

SD00340003 – Clear blackcurrant juice powder – 20.0%

SD00020001 – Acai juice powder – 3.0%

SD00820001 – Hibiscus extract powder – 1.0%

271173 – Natural flavouring, raspberry – 0.4%

837873 – Natural flavouring, blackberry – 0.33%

KEY PRODUCT BENEFITS

- The Hibiscus extract powder is used to standardise the shade of the drink and echoes the positive trending image of plant infused products.
- As a plus, this mix contains a serving of 36mg of polyphenols from Acai.



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Let's get in touch

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This recipe card is intended to industry professionals. It is the responsibility of each manufacturer to verify the compliance of the final product's labelling and communication indicated on the finished foods to be delivered as such to the consumer with respect to the applicable local legislation.