

**HAPPY DRINK**



# HAPPY DRINK

## REASONS TO BELIEVE

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- 44% of parents of under-16s report to have eaten at least five portions of fruit or vegetables a day in the past six months.
- The high levels of childhood obesity underline the need for health authorities to take action to improve children's health. Some 34.3% of children aged 10-11 were found to be overweight or obese.
- Contributing to their five a day influences the choice of food for children among half of parents of 7-15 year olds, meaning that many should welcome any initiative to help their children hit the targets.
- Recipe suggestions are a viable means to boost children's vegetable consumption given the strong interest among parents.

## COMPOSITION

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orange juice powder 39.55% (maltodextrin, orange juice concentrate, acidity regulator: citric acid), banana powder 26.75% (100% banana), carrot juice powder 12.5% (carrot juice concentrate, maltodextrin), pumpkin flakes 10% (100% pumpkin), sugar, acerola juice powder 0.6% (acerola juice concentrate, maltodextrin), natural flavorings

## KEY PRODUCT BENEFITS

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- Each serving contains 17mg of vitamin C from acerola.
- Contains the equivalent to 94g of fresh fruits and vegetables = More than one serving of fresh fruits and vegetables.
- Only natural ingredients.
- Each serving contains 138%g of vitamin A (Retinol equivalent) from carrot.



dianafood



Gluten Free



Vegan



No Allergens

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*This recipe card is intended to industry professionals. It is the responsibility of each manufacturer to verify the compliance of the final product's labelling and communication indicated on the finished foods to be delivered as such to the consumer with respect to the applicable local legislation.*