

Easy Move Soup

CHONDRACTIV™ PLUS, VEGETABLES
& ACEROLA JUICE POWDERS
FOR BONE AND JOINT SUPPORT



Market insights

- Nations all around the world are facing an aging population. In Germany, 25% or 20.9 million people will be over the age of 65 by 2040.
- Aging is often associated with an impact on general health, such as bone & joint discomfort and nutritional needs evolution.
- People are turning to and prioritizing food and drink choices to support a healthier lifestyle.
- Seniors often have more disposable incomes, and are willing to spend more money on healthier products.

Reasons to believe

- This soup brings together a delicious taste with health benefits in a convenient format.
- Vitamin C contributes to normal collagen formation for the normal function of bones and cartilage.
- Enhanced with vitamin A and C for health benefits.

This recipe card is intended to industry professionals. It is the responsibility of each manufacturer to verify the compliance of the final product's labeling and communication indicated on the finished foods to be delivered as such to the consumer with respect to the applicable local legislation.



Composition

SD00280003 Carrot juice powder	6.09%
SD01400087 Chondractiv™ Plus Hydrolysed chicken cartilage powder	4.06%
739708 Chicken type rôtisserie natural flavoring	2.03%
726699 Curry powder type Madras natural flavoring	0.61%
SD00030013 Acerola juice powder	0.19%

Symrise can also provides organic sweet potato flakes, carrot flakes, dehydrated chicken broth in powder, soffritto powder, dehydrated hen meat powder and onion juice powder for this recipe.