# Good Morning Beauty

YOUR DAILY DOSE TO SUPPORT YOUR SKIN BEAUTY FROM WITHIN

# Market insights

- Consumers accross generations already recognize that diet plays an important role in beauty.
- Consumers are also looking to complement traditional makeup and beauty routines with natural alternatives from within. A trend that has been influenced by the Covid-19 pandemic.

## Reasons to believe

- Good morning beauty offers the perfect daily routine to support your skin beauty thanks to natural sources of collagen, vitamin C and polyphenols.
- Thanks to our 25 years of expertise in the poultry industry, we have develop Collachic<sup>™</sup>, a natural source of hydrolyzed collagen type I to support skin elasticity and beauty.
- Natural skin beauty antioxidants with vitamin C from acerola and polyphenols from aronia.
- Caramel flavored cappucino for a convenient and tasteful experience.

This recipe card is intended to industry professionals. It is the responsibility of each manufacturer to verify the compliance of the final product's labeling and communication indicated on the finished foods to be delivered as such to the consumer with respect to the applicable local leafslation.



### Composition

SD01400092 Collachic™ Hydrolyzed chicken extract powder	17.89%
SD00090003 Aronia juice powder	5.90%
SD00030013 Acerola juice powder	2.32%
280180 Caramel natural flavoring	0.59%
319218 Symlife™ Sweet Optimizer natural flavoring	0.12%