



dianafood™

**Eat clean,
Eat organic**

CHINESE ORGANIC OFFER

Contact us



4th

China is the fourth largest organic retail food market in the world (after USA, Germany & France)¹



Baby food, dairy and rice are the main categories innovating towards organic certification in China



49%

of Chinese consumers are concerned about food safety²



73%

of Chinese consumers think that organic food is healthier than non-organic food³

To fulfill increasing demand for trusted organic products from China market, Diana food™ has expanded its organic portfolio to offer new certification as per China specific organic legislation (CNCA = China National Organic Certification Program).

This organic certification warrants good farming practices to reach the highest quality products for consumers while preserving environment.

Key features



ORGANIC CHINESE CERTIFICATION

- Full traceability: each field audited every year by third party
- Limited certified volumes (transactional certificate with each delivery)
- Pesticide residue monitoring



CLEAN PORTFOLIO

- Simple clear declaration
- Limited list of ingredients
- No additive
- High dry matter content, up to 100%



FOOD SAFETY QUALITY

- Baby Food quality standards (pesticides & contaminants)
- Ready-to-eat dry mix quality
- No allergen, no GMO
- Halal, Kosher

1 - FIBL Statistics <https://statistics.fibl.org/world/retail-sales-world.html> | 2 - Mintel, Covid-19 tracker, 26 Apr - 2 May 2020 | 3 - 2020 Mintel report for Diana Food on organic

This brochure concerns industry professionals. It only pertains to food ingredients not final food products. It is the responsibility of each manufacturer to verify the compliance of the final product's labeling and communication indicated on the finished foods to be delivered as such to the consumer with respect to the current local legislation.



Our offer

Organic fruits	Powders	Flakes	Purees
Apple		•	
Banana (%)	•	•	•
Raspberry	•		
Strawberry (%)	•		

Organic vegetables	Powders	Flakes	Purees
Carrot	•	•	
Spinach		•	
Tomato	•	•	

Suitable for a wide range of applications



Cereals & porridges



Biscuits & snacks



Fruit purees, desserts & yogurts



Juices & drinks



Growing-up milk



Pregnant & lactating mothers formulas